

New Ralco Employee

Ralco Nutrition Welcomes Robert Crews



Robert M. Crews, Sr. — Ralco Nutrition Sales Staff

“It excites me to sell,” said Robert M. Crews, Sr. as he describes his first sales experience in his father’s meat market at the age of nine. Crews recently joined the Ralco Nutrition sales staff and will focus his enthusiasm for selling on the Green Label line of products. It is with great pleasure and excitement that Ralco Nutrition welcomes Crews to its ranks.

Crews hails from Wauchula in south central Florida where he lives just a few miles from the farm his ancestors first settled in 1840. Being a true native, Crews knows very well the dairy industry in the southeast U.S. and Puerto Rico. Crews speaks conversational Spanish and is exhilarated to use his experience and talents to introduce Green Label products to fresh markets.

Crews will initially focus on Florida and Georgia where the average dairy is 1,000- to 1,200- head. His expertise includes dealing with dairy cow foot problems like Hairy Warts, which in some areas is becoming as much of an issue as mastitis.

“I see a lot of opportunities with Green Label because the products are so versatile,” Crews said. “I was really drawn to the products because there are no drugs.”

Congratulations, Robert. Ralco Nutrition is excited to have you on board.

Ralco Nutrition, Inc.